



Canadian
Guernsey

Guernsey

NEWS

AUGUST 2025



Golden Meadow
Eva's Jenny

GOLD



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REGISTRAR & CONTACT FOR MEMBERSHIP, REGISTRATIONS AND TRANSFERS:

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VISIT THE CANADIAN GUERNSEY WEBSITE WWW.GUERNSEYCANADA.CA FOR:

- Current Director Listing
- Fee Schedule
- By-Laws
- Create a web account with our Registrar to proceed with online services, order DairyTrace tags, view herd management or classification reports
- Breed History
- Animal Inquiry
- Applications: Membership, Registrations and Transfers
- Newsletters, Updates, Journals, etc.

CONTACTS

American Guernsey Association: www.usguernsey.com
Milk Recording: Lactanet: www.lactanet.ca
Classification: Holstein Canada: www.holsteincanada.ca

AI UNIT WEBSITES

ABS Global: www.absglobal.com
Alta Genetics: www.canada.altagenetics.com
CIAQ: www.ciaq.com
Cogent Canada: www.cogentcanada.com
EastGen: www.eastgen.ca
Genex: www.genexcanada.ca
Select Sires: www.selectsiresgenerations.com
Semex: www.semex.ca
ST: www.stgen.ca
WestGen: www.westgen.com

BOARD OF DIRECTORS

President: Paul MacLeod

Vice President: Bruce Fuller

Board of Directors:

Christian Kaiser
Jim Eby
Brad Comfort
Colin Comfort
Scott Gordon
Liesl Thiessen
Morris Bartlett

GUERNSEY CATTLE BREEDERS ASSOCIATION OF ONTARIO

President: Morris Bartlett

Vice President: Marlin Martin

Board of Directors:

Ben Eby
Colin Comfort
Kyle Horst

BREED IMPROVEMENT COMMITTEE

Chair: Christian Kaiser

Committee Members:

Jim Eby
Scott Gordon
Kyle Horst
Russell Gammon
Paul MacLeod

FOLLOW US ON FACEBOOK

 Canadian Guernsey Association

Board of Directors

CANADIAN AND GUERNSEY CATTLE BREEDERS ASSOCIATION OF ONTARIO

CANADIAN ASSOCIATION



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Russell Gammon

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Phone: 1-855-756-8300
Fax: 519-756-3502
Email: Guernseyinfo@holstein.ca

President's Ramble

Here in our part of western Ontario it's been hot and mostly good growing conditions but as usual some need help. On a personal note I had a knee replacement and it's a good time of the year for that, I'm able to get outside and move around without snow and ice. If you follow the Guernsey Facebook page you can see how the breed is developing around the world, more good quality Guernsey's are being bred. Things are good in the dairy industry with the calf prices, on through to cull cows, so a good time to reinvest in making better cows.

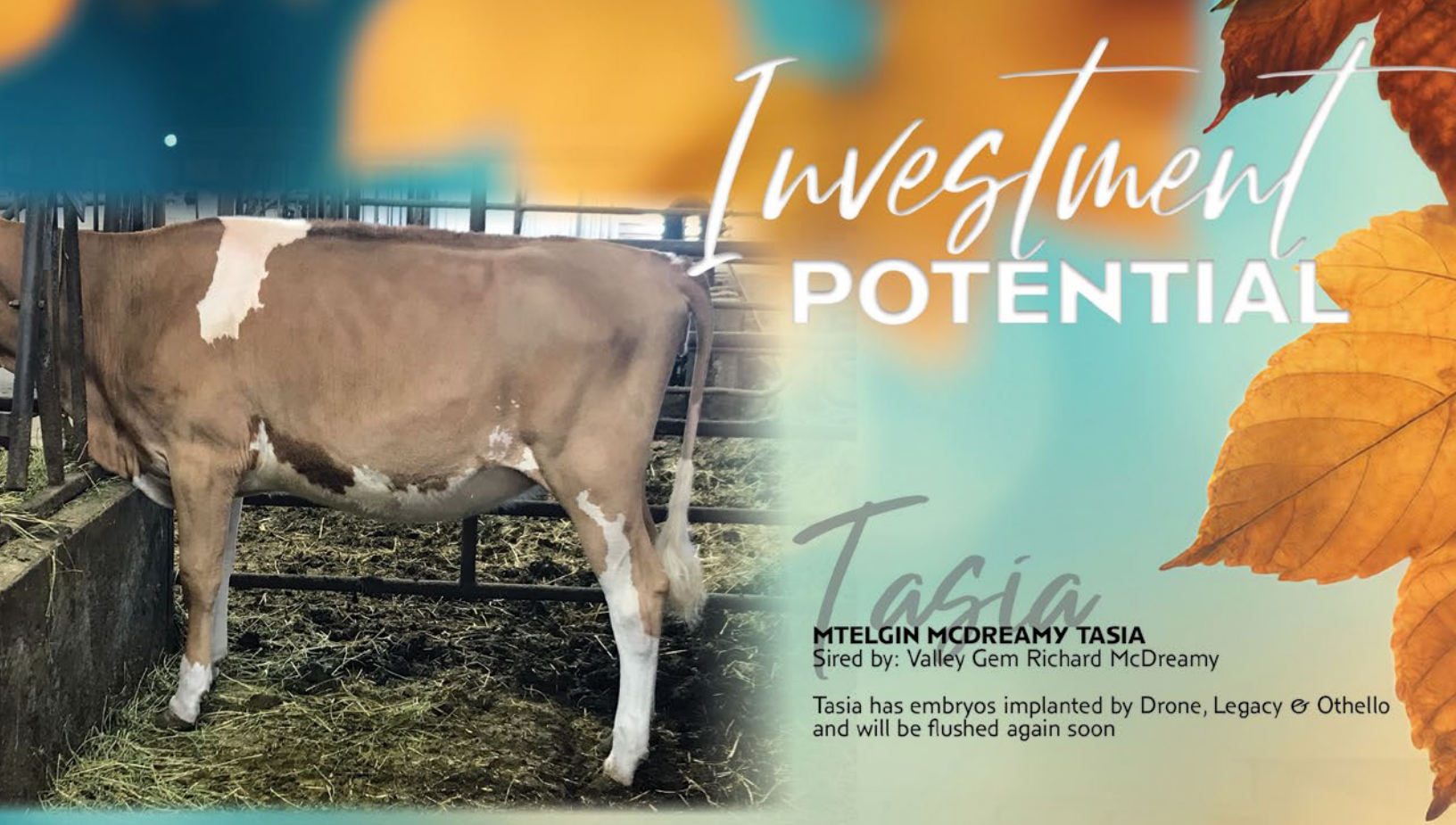
Fortunately, the cramping in my knee gets better every day and I look forward to seeing you at the National Show in September. The great thing about getting together is we always learn something.

See you then,

- Paul MacLeod

National President





Investment POTENTIAL

Tasia

MTELGIN MCDREAMY TASIA

Sired by: Valley Gem Richard McDreamy

Tasia has embryos implanted by Drone, Legacy & Othello
and will be flushed again soon



Treat

HER DAM:

MAPLEHURST PILOT TREAT EX-95 5E

6 LACT: 58,543M 3,049F 5.2% 2,004P 3.4%

AVG BCA: 241-246-229

3X Grand Champion Canadian National Show

HM All-American 2022 & 2023

2nd Lifetime Production Cow WDE 2024



Lindsay L.



Inquiries Welcome!

DARCROFT FARMS

Paul & Kyle MacLeod
519-320-0728

MAR-LEY FARMS

Marlin Martin & Family
519-504-8095

HIDDEN LANE FARM

Kyle Horst & Family
519-588-8229

Registrar Message

SUMMER UPDATE FROM THE REGISTRAR'S OFFICE

We hope everyone is enjoying the summer and staying cool during these hot days. As we move into the second half of the season, it's the perfect time for a brief update from the Registrar's Office.

Here's where things stand so far in 2025 (April 1 – July 31)

- 2 new members
- 160 registrations
- 64 classifications

As of this time last year, the number of new members remains consistent. While classifications have slightly decreased, registrations have increased — with 95 completed by this time in 2024.

FALLING BEHIND ON REGISTRATIONS?

No worries—we're here to help! Reach out to see if you qualify for our catch-up program.

PENDING TRANSFER?

Please send it directly to the Registrar by mail or email along with:

- A copy of the Certificate of Registration
(An electronically submitted transfer application or written/electronic agreement is also acceptable)
- Buyer's name and address
- The date of transfer
- The seller's signature or written approval

If you have any questions or need assistance, don't hesitate to contact me by email at: ipassaretti@holstein.ca or by phone at 1(855) 756-8300 ext. 223.

Warm regards,

- Isabelle Passaretti



Welcome New Members!

Membership Name	Prefix	City/Town	Prov.
JACLYN BRUBACHER	LYNDALE	ELMIRA	ON
JERRY SUDERMAN	SUDERMAN	SPALLUMCHEEN	BC

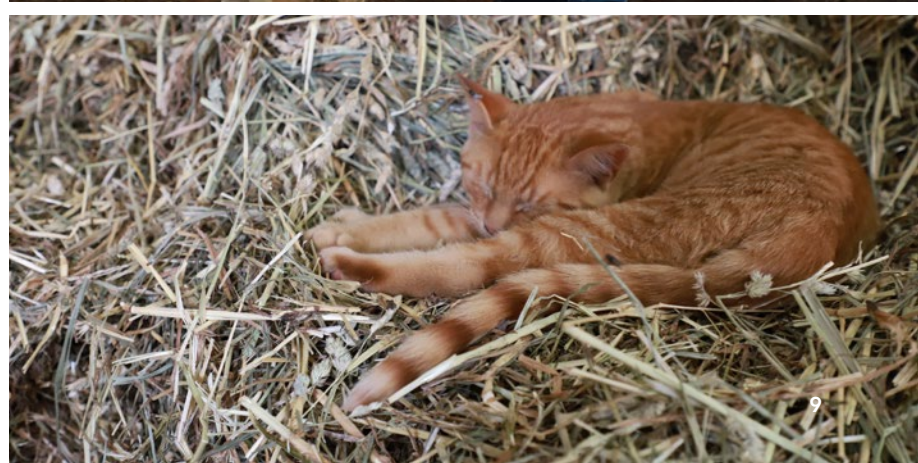
GUERNSEY SUMMER PICNIC

HOSTED BY THE HORST FAMILY

The Horst Family graciously hosted this year's summer picnic on July 19th—and we couldn't have asked for better weather! Alex McKay led this year's classification demonstration and did a fantastic job. He kept the crowd engaged and laughing throughout, making it both informative and entertaining. The day featured an abundance of delicious food, followed by a lively auction that had everyone smiling.

Guernsey's, good people, and great food—what more could you ask for? Enjoy some photos below from this fun-filled day!






Supporting Youth

4-H APPLICATIONS


If you or a youth you know is participating in 4-H with Guernsey calves, please let us know.
The form is available on the website <http://www.guernseycanada.ca/>

Send us a picture of you and your 4-H project by November 30, and the Association will send you a gift!





4-H Awards



The Canadian Guernsey Association is pleased to support the 4-H program by presenting a special award to 4-H members who complete their project using a registered Guernsey calf. Applications are received throughout the year and close as of November 30th of the current year.

Name: _____ Age: _____
 Address: _____

 Postal Code: _____ Phone: _____
 Number of years using a registered Guernsey calf: _____
 Name of Calf: _____ Reg #: _____
 Owner of Calf: _____
 Name of 4-H Club: _____
 Name & Address of Club Leader: _____

I certify that the above member has completed their 4-H calf club project with a registered Guernsey calf.

Signature of Leader _____ Date _____

This form is to be returned upon completion of project to:
 Canadian Guernsey Association
 Box 610 (civic: 20 Corporate Place)
 Brantford ON Canada N3T 5R4

Fax: 519-756-3502 Phone: 1-855-756-8300 Email: Guernseyinfo@holstein.ca

2024 PARTICIPANTS RECEIVING THEIR GIFT FROM THE CANADIAN GUERNSEY ASSOCIATION





EBY MANOR OPEN HOUSE

On June 14, 2025, we at Eby Manor once again opened our gates to the public for our 3rd Farm Open House and this year's event saw an incredible turnout, with nearly 1,000 guests in attendance. That's a significant jump from the 600 visitors who joined us last year!

The growing interest shows just how connected our community is to local farming, sustainability, and knowing where their food comes from. Families, food lovers, and visitors of all ages had the opportunity to explore the day-to-day operations of our dairy farm, met our Golden Guernsey cows, and connect with the Eby family and our staffs who work tirelessly to deliver the highest quality milk we believe everyone deserves.

"We love opening our farm to the public and giving people the chance to learn how their food is produced from pasture to table while also promoting the products we're proud of," said Jim, co-owner of Eby Manor. "It's a great opportunity to highlight the unique taste and exceptional quality of Guernsey milk."

The day was filled with interactive experiences, including guided barn tours, wagon rides, and educational booths hosted by Dairy Farmers of Ontario. Guests also enjoyed country music, ice cream from our booth, samples of our products like cheese and to what many call the best chocolate milk you'll ever taste and delicious food from our local vendors who uses our milk in different ways!

At Eby Manor, our commitment to transparency, quality, and community connection remains at the heart of everything we do. This event not only celebrated the work happening on our farm but also the incredible support we receive from those who supports us and local agriculture.

With the success of this year's Open House, we're already excited and planning for next year and we're looking it'll be even bigger and better!



Fieldman's Reflections

**WHEN
"SOMETHING IS
ABOUT TO HAPPEN"
MORPHS INTO
"SOMETHING IS
HAPPENING"!**

There has been a definite shift in the Guernsey atmosphere this year! Energy has expanded, ideas are flowing freely and cows are being sought. Demand for Guernsey milk is growing, in short, something is happening! We are excited about Guernsey animals being successfully flushed with markets for the resulting embryos.

We keep a close eye on Guernsey activity around the globe and let us tell you, it is a job and a half to keep up! Demand at Guernsey sales in the USA has been at the "There are no poor sales" level. These are halcyon and salad days for the breed!

Hereabouts we have been thrilled to be part of an expanding global celebration of all things Guernsey! We have some many wonderful, motivated and Guernsey-positive coworkers around the globe!

As of this writing very close to the end of July we have sung out about Guernsey topics over 1280 times on Facebook in the first seven months of the year. Add in the 990 Facebook posts on the Canadian Guernsey Association page in all of 2024 and we have now created and posted over 2270 posts since January 1, 2024! This level of activity has grown out number of page followers to almost 6650 and growing!!

World Guernsey Cattle Federation activity has taken a decided uptick in the last two months in particular. A most exciting opportunity on the World Guernsey calendar is the upcoming World Guernsey Conference in Australia next February and March! The conference itself and associated tour programs are full of highlights. Australia is an absolutely amazing country with world class Guernsey's and an intriguing variety of management and breeding practices! You are going to love it there! Guernsey staff here in Canada can hook you up with details.

We are thrilled that the 2025 National Show in Ancaster on the evening of the 18th of September is looming larger! Two planning meetings have been held for the show. Through the efforts of Jersey Ontario, who deliver the Southwestern



Ontario Jersey Championship show on the morning of the 19th at Ancaster, funding has been obtained to once again provide livestreaming of the show. Once the generous sponsor of the event has announced their support we'll let you know all of the details. Judge for this year is the highly experienced Jeff Stephens who resides not far from Ancaster. Jeff has bred and exhibited cattle in a number of breeds, has officiated at many shows and is heavily involved in marketing of live animals and the frozen forms of genetics. We are receiving numerous reports of 4-H members working with Guernsey heifers as their 2025 projects. With appropriate consent feel free to forward photos and videos of these members and their heifers to us. We remind 4-H leaders and members anywhere in Canada that we have awards for members completing projects with a Guernsey. Please contact the admin office for more details on making applications.

The Summer picnic at the Horst family's Hidden Lane Dairy farm near Elmira, Ontario is reported elsewhere in this publication. Alex McKay of Holstein Canada's classification team provided an excellent description of the program and how animals are evaluated. A lot of great discussions about the breed were held while enjoying a bevy of great food.

To maintain momentum in the breed and to reach the ambitious but reachable goals set by Canadian and Ontario boards there are numerous steps to be taken:

A terrific surge in genomic testing of Canadian Guernsey's has taken place in the last two years. The CGA Board has extended financial support to reduce the cost of genomic testing. The more animals genotyped the more accurate Guernsey genetic evaluations are. The owner of these animals also has an expanded profile of the genetic ability of each animal in the herd. If you would like to get caught up with genotyping your herd or would like to get started with genomic testing please contact our excellent admin team. The same applies to registration of your Guernsey's. We are always here to help with this aspect of breed improvement no matter where you are in this country.

Classification and milk recording are other building blocks in creating more profitable animals generation over generation, in benchmarking the status of your herd and in assisting in management decision making. We can help you with enrolling in these programs.

The breed improvement committee is doing a deep dive into the CGA awards program as part of their 2025 project work.

Flushing of select animals for domestic and export markets is increasing in response to more demand for embryos. Embryo transfer is also a very valuable, widely proven tool for expanding the genetic caliber of a herd.

Great results were obtained in the Mount Elgin Spring Spectacular, Dare to Dream Sale and Calves for a Cause Sale for the Guernsey offerings.

If we can help in anyway with your efforts to promote the Guernsey Breed in your area please let us know and we'll pitch in!

We trust this article has updated you on exciting forward motion in the breed and expanded your knowledge of opportunities to keep the breed growing and improving and exceling! There is no question that



"Something is happening"! What is happening is very good!

- Russell Gammon

The 2026 WGCF Conference & Tour Program for Australia is now accepting bookings!

Start filling in your booking forms

Pre-conference tour - 26th February to 9th March 2026

Includes: 10 nights accommodation and ferry to Tasmania, Breakfast daily, 6 lunches, 8 dinners, farm visits throughout Victoria and South Australia, Heytesbury Show, sightseeing along the Great Ocean Road, the Grampians, the Blue Lake, a paddlesteamer cruise and much more!

Conference - 10th-11th March 2026

Includes: 3 nights accommodation, the 18th World Guernsey Conference - Leading the Way or alternative activities, Countries dinner, Gala Dinner and Auction.

Post-conference tour - 12th - 23rd March 2026

Includes: Ferry to Geelong, 10 nights accommodation, Breakfast daily, 6 lunches, 9 dinners, farm visits in Tasmania, Victoria, New South Wales and Queensland, waterfalls, Sydney Harbour Cruise, Koalas, Rainforests, the Australian Outback Spectacular and much more!

Full details available at:

<https://www.worldguernseys.com/>

<https://guernseyaus.com/>

Contact us with any questions:

wgcfconference2026@gmail.com



SAVE the DATE

2025 NATIONAL GUERNSEY SHOW



THURSDAY SEPTEMBER 18, 2025

Be sure to have your entries registered online with AssistExpo by
Friday, Sept. 12: <https://www.assistexpo.ca/ancasterfair>

For any questions, you can contact National Field Representative, Russell Gammon
226-751-3618 or rggammon1@gmail.com

Meet the Judge

JEFF STEPHENS

Jeff Stephens hails from Troy, Ontario. With over 20 years of experience as an official judge, he has officiated at both national and international dairy shows. His judging résumé includes prestigious events such as the New York Spring Dairy Carousel, the All-American Dairy Show, and numerous county shows across Ontario. In addition to his judging and cattle sales work, Jeff plays a key role in coordinating and managing several cattle sales in Ontario, including the annual Taste of Ontario Sale held each spring.

We are looking forward to having Jeff as our Judge at this year's National Guernsey Show!



Production Records

LACTATION RECORDS COMPLETED BETWEEN APRIL 2025 TO JUNE 2025 ABOVE THE NATIONAL BCA COMPOSITE

Yearlings		Class	Yr	Mth	M	F	%F	P	%P	M	F	P	Comp BCA	Owner	
GUCANF14173423	DON HAVEN VENGEANCE VAROOM	VG	85	1	11	7721	404	5.2	269	3.5	284	297	277	858	SCOTT GORDON, ON
GUCANF14291752	MAPLEHURST TIFFANY	GP	80	1	10	7269	379	5.2	251	3.5	270	281	261	812	MARLEY FARMS INC, ON
GUCANF121225563	CRÈMEDOR KANDY 5563 SIMONE	GP	80	1	10	6767	371	5.5	247	3.6	254	276	262	792	ENTREPRISE FAMILIALE KAISER INC, QC
GUCANF14438049	HIDDEN LANE ISABELLE	G	79	1	9	7294	348	4.8	244	3.4	270	256	254	780	HIDDEN LANE DAIRY INC., ON
GUCANF14028746	EBY MANOR JC PENNEY WYNONA	VG	85	1	10	7398	347	4.7	247	3.3	261	248	245	754	EBY MANOR LTD, ON
GUCANF14028760	EBY MANOR DRONE FAWN	GP	82	1	9	6493	283	4.4	224	3.5	256	226	251	733	EBY MANOR LTD, ON
GUCANF14438048	HIDDEN LANE CRACKER	G	74	1	10	7105	317	4.5	234	3.3	259	230	239	728	HIDDEN LANE DAIRY INC., ON
Jr. 2 Yr Old		Class	Yr	Mth	M	F	%F	P	%P	M	F	P	Comp BCA	Owner	
GUCANF14173421	DON HAVEN JCP VIBRANT ET	VG	85	2	0	7378	382	5.2	257	3.5	268	279	262	809	SCOTT GORDON, ON
GUUSAF97014432	WARWICK MANOR MISS ALGERIA ETV ET	GP	83	2	0	6104	280	4.6	235	3.9	230	212	249	691	FULLER VIEW FARM, MUSQIE VALLEY FARMS, J. FUL, NS
Sr. 2 Yr Old			Class	Yr	Mth	M	F	%F	P	%P	M	F	P	Comp BCA	Owner
GUCANF13842799	DON HAVEN KAKADU APRICOT	VG	85	2	11	8448	459	5.4	309	3.7	260	282	266	808	SCOTT GORDON, ON
GUCANF12936171	COMFORT FARMS NAVARRO ELLINOR	G	74	2	11	8990	353	3.9	273	3	273	214	233	720	COMFORT FARMS LTD, ON
Jr. 3 Yr Old			Class	Yr	Mth	M	F	%F	P	%P	M	F	P	Comp BCA	Owner
GUCANF13520662	EBY MANOR INDIGO JERICHO		3	4	11058	545	4.9	337	3	323	319	276	918	EBY MANOR LTD, ON	
GUCANF13882585	BEAVERWOOD KAKADUS JODY		3	2	7807	397	5.1	282	3.6	241	242	245	728	BEAVERWOOD FARMS INC., NB	
GUUSAF97009125	UP THE CREEK PHANTASTIC CHEF	GP	82	3	3	7958	339	4.3	284	3.6	238	201	239	678	HIDDEN LANE DAIRY INC., ON
Sr. 3 Yr Old			Class	Yr	Mth	M	F	%F	P	%P	M	F	P	Comp BCA	Owner
GUUSAF97009904	DAIRYMAN TOBY RYLEE-ETV	VG	87	3	10	11938	423	3.5	387	3.2	352	246	320	918	HIDDEN LANE DAIRY INC., ON
GUCANF12936160	COMFORT FARMS CROWN JEWEL	G	78	3	6	7568	411	5.4	280	3.7	231	248	239	718	COMFORT FARMS LTD, ON
4 Yr Old			Class	Yr	Mth	M	F	%F	P	%P	M	F	P	Comp BCA	Owner
GUCANF13520648	EBY MANOR JAGUAR WESLYN	G	79	4	2	9491	415	4.4	317	3.3	290	250	273	813	EBY MANOR LTD, ON
GUCANF13262805	MAPLEHURST BEAU ROSETTE	GP	81	4	7	9636	454	4.7	337	3.5	273	255	267	795	HIDDEN LANE DAIRY INC., ON
GUCANF13408848	VALLEY VIEW BEAU ADELIA	EX	90	4	2	8371	418	5	328	3.9	252	249	278	779	FULLER VIEW FARM, MUSQIE VALLEY FARMS, J. FUL, NS
GUCANF13233210	LINDRIAN BABY BEAU		4	3	8872	421	4.8	317	3.6	259	243	260	762	RICHARD & ASHLEY VANDER KOOI, BC	
GUUSAF97009124	UP THE CREEK RICHARD PETTY	GP	83	4	0	9444	414	4.4	316	3.4	262	229	247	738	HIDDEN LANE DAIRY INC., ON
GUCANF13233197	LINDRIAN BEAU PIEYA	GP	84	4	2	8257	435	5.3	303	3.7	226	238	233	697	RICHARD & ASHLEY VANDER KOOI, BC
5 Yr Old			Class	Yr	Mth	M	F	%F	P	%P	M	F	P	Comp BCA	Owner
GUCANF13262801	MAPLEHURST LADYSMAN FAMOUS	VG	85	5	1	9166	462	5	320	3.5	272	270	267	809	FULLER VIEW FARM, MUSQIE VALLEY FARMS, J. FUL, NS
GUCANF13072232	DON HAVEN LATIMER VI	EX	90	5	7	9521	411	4.3	328	3.5	248	216	241	705	SCOTT GORDON, ON
GUUSAF97007731	UP THE CREEK HOPPERS PRESENT	VG	86	5	2	8565	431	5	304	3.5	231	233	230	694	HIDDEN LANE DAIRY INC., ON
Mature Cow			Class	Yr	Mth	M	F	%F	P	%P	M	F	P	Comp BCA	Owner
GUCANF12236404	LINDRIAN POLLY LEVI ET	EX	91	7	6	10780	573	5.3	430	4	293	317	328	938	WISSELVIEW FARMS, BC
GUCANF11356252	MAPLEHURST LEGENDS LACI	VG	87	9	1	11428	518	4.5	408	3.6	307	286	309	902	MARLEY FARMS INC, ON
GUCANF12793005	BEAVERWOOD RANDALL FAYE		6	2	8752	421	4.8	332	3.8	250	242	268	760	BEAVERWOOD FARMS INC., NB	
GUCANF12949169	EBY MANOR NOVAK LEMON	EX	93	6	5	8189	391	4.8	291	3.5	234	225	233	692	EBY MANOR LTD, ON
GUCANF12063013	EBY MANOR ERNIE SHILOH	GP	83	6	8	9049	435	4.8	288	3.2	239	234	213	686	EBY MANOR LTD, ON

Classification Schedule

AUGUST

EARLY

ON – [MR]: Lanark, Renfrew

QC – [MR]: Pontiac, Rivere-du-Loup, Temiscouata, Arthabaska, Wolfe

QC – Chateauguay, Laprairie, Napierville, St-Jean, Iberville

MID

ON – [MR]: Leeds, Grenville, Grey, Bruce, Huron, Halton, York, Peel, Simcoe, Dufferin, Ontario

QC – Brome, Shefford, Richmond, Missisquoi, Sherbrooke, Compton, Megantic, Yamaska

LATE

QC – Stanstead, Matapedia, Bonaventure, Rimouski, Matane

SEPTEMBER

EARLY

ON – Huron, Elgin, Victoria, Peterborough, Ontario, Lanark, Renfrew, Grenville

QC – Pontiac, Argenteuil, Chateauguay, Iberville, Shefford, Stanstead, Sherbrooke, Yamaska, Arthabaska, RDL, Rimouski, Matapedia

MB [MMR]

MID

ON – Dundas, Lennox, Frontenac

QC – Papineau & Gatineau, Iberville, St-Hyacinthe & Chambly, Arthabaska, Lotbiniere, RDL

AB

SK

LATE

ON – Oxford

QC – Deux Montagnes, Bagot, Arthabaska, Nicolet, Lotbiniere, Rimouski

OCTOBER

EARLY

ON – Middlesex, Oxford, Wellington, Waterloo, Hastings, Durham, Russell, Stormont

QC – Vèrcheres, Drummond, Nicolet, Beauce, Matapedia & Bonaventure, Matane

MID

ON – Middlesex, Oxford, Wellington, Waterloo, Thunder bay, Simcoe, Prince Edward, Russell, Stormont

QC – Labelle, Terrebonne, Richelieu, Frontenac, Dorchester, Beauce

BC [MMR]

LATE

ON – Lambton, Wellington, Waterloo, Dufferin, Northern Ontario, Glengarry

QC – Abitibi, Temiscamingue, L'assomption, Montcalm, Frontenac, Dorchester, Bellechasse, Levis

Guernsey Breed Classifications

APRIL 1ST TO JULY 31ST 2024 CLASSIFICATIONS - 85+

Registration Number	Name	Lactation #	Final Class	Final Score	ME	Owner
GUCANF12787497	GOLDEN MEADOW CASSIDY'S ELSIE	5	EX	90	2	GOLDEN MEADOW FARM
GUCANF120187907	COULEE CREST DRONE 7907	3	EX	90	0	MAR-LEY FARMS
GUUSAF97010335	GT-IDLE GOLD COPPER SHELBY	5	EX	90	0	MAR-LEY FARMS
GUCANF11356251	MAPLEHURST DAWSON NORA	7	EX	90	2	RUNNINGSPRING FARMS
GUCANF13262819	RUNNING SPRING BEAU TULA	3	EX	90	0	RUNNINGSPRING FARMS
GUCANF14720305	EBY MANOR TSUNAMI SKOR	1	VG	85	0	EBY MANOR FARMS INC
GUCANF14028766	EBY MANOR THEO LINDSAY	1	VG	86	0	EBY MANOR FARMS INC
GUCANF14593129	MAR-LEY AUDREY ROSEBUD	1	VG	85	0	MAR-LEY FARMS
GUCANF13408860	FULLER VIEW TSUNAMI LORI	1	VG	85	0	THE FULLER VIEW FARM



GUERNSEY GEAR

Available for purchase



HAT A:

AJM 6 PANEL ENZYME WASHED

Super soft 6 Panel Constructed Full-Fit (Mesh Back) Enzyme Washed Deluxe Chino Twill/Soft Nylon Mesh cap.



HAT B:

AJM FIVE PANEL BASEBALL CAP

- 5 Panel Constructed
- Pro-Round-Five (Mesh Back) baseball cap made from Deluxe Chino Twill / Nylon Mesh. Has Pro-Stitch & a Pre-curved peak.



SHIRT A:

SAND-COLORED UNISEX COTTON T-SHIRT

- Features the classic Guernsey logo on the front chest and the Golden Guernsey logo on the back.
- Sizes range from M- 2XL
- \$25 + tax & shipping

SHIRT B:

GREEN POLY POLO SHIRT

- Made from breathable poly fabric, with the Guernsey logo on the front chest.
- Men's sizes range from M- 3XL / Woman's sizes range from M-XL
- \$30 + tax & shipping

NEW: Guernsey 4H Polo Shirts Available!

In need of a new shirt for show season? We've got you covered!

SHIRT C:

WHITE SOFT TOUCH POLO

- Features the classic Guernsey logo on the front chest
- \$30 + tax & shipping

To purchase, email at guernseyinfo@holstein.ca. We can bill directly to your Holstein Canada Account if desired, please provide address upon request for estimated shipping quote.

Guernsey News

2024 SCHEDULE

May	Newsletter (submissions due by April 1)
August	Newsletter (submissions due by July 15)
December	Newsletter (submissions due by November 15)

We are always looking for advertisement submissions for our Guernsey News! New discounted rates for advertisement frequency in multiple newsletters.

If you could please provide any advertisements in the below format: Wording for art work specs i.e. design specs – CMYK at 300 ppi in PDF format. We encourage you to submit Camera ready / Completed ads to take advantage of an additional 25% discount.

If you need help putting an advertisement together kindly reach out to Emilie Wallace, and we can look into this on a case by case basis for costs to do ad layout.

SIZE	FREQUENCY 1 Member/Non-Member Rate	FREQUENCY 2 Member/Non-Member Rate (Discount of 15% for 2 ads)	FREQUENCY 3 Member/Non-Member Rate (Discount of 25% for 2 ads)
FULL PAGE 8.5" x 11" with 0.25" bleed	\$240.00 / \$420.00 PER ISSUE	\$200.00 / \$360.00 PER ISSUE	\$180.00 / \$315.00 PER ISSUE
1/2 PAGE 8.5" x 5.5" with 0.25" bleed	\$150.00 / \$240.00 PER ISSUE	\$130.00 / \$200.00 PER ISSUE	\$110.00 / \$180.00 PER ISSUE
1/3 PAGE 8.5" x 3.67" with 0.25" bleed	\$120.00 / \$180.00 PER ISSUE	\$105.00 / \$150.00 PER ISSUE	\$90.00 / \$135.00 PER ISSUE
1/4 PAGE 5.5" x 4.25" with 0.25" bleed	\$100.00 / \$150.00 PER ISSUE	\$85.00 / \$130.00 PER ISSUE	\$75.00 / \$110.00 PER ISSUE

Camera-ready Ads: ADDITIONAL 25% discount

